



SPOTLIGHT YOUR BUSINESS!

You have a great business, and the perfect way to show it off is at the Greater Bakersfield Chamber of Commerce Business Expo! The largest annual business-to-business showcase in our area featured over 140 booths and more than 1600 attendees last year. This popular event is the place to be to help your company grow!

Tuesday, October 26, 2010
Rabobank Convention Center
Trade Show: 4:00 p.m. - 8:00 p.m.
Mixer: Starts at 5:30 p.m.

Sign up early and save!

Booth price increases after Friday, September 17.

Pricing:

	<i>Early Bird (paid by Sept. 17)</i>	<i>After Sept. 17</i>
Chamber Members*	\$345	\$395
Non-members	\$540	\$590

**Member must be in good standing with dues current at the time of paid registration to receive member pricing.*

For more information, contact Jean Scheiber at 661-327-4421.

Event Activities Include:

- Business-to-business networking
- Food samples from local caterers and restaurants
- Liquid libations
- Prizes and giveaways

Your booth application is inside!



Why you should participate...

Passport to great food... and more

Attendees and exhibitors will receive a passport to great food samples from our Expo food hosts who will be serving during the Mixer portion of the evening starting at 5:30 p.m. Souvenir glasses available for purchase may be filled at beer and wine stations. As you travel the aisles visiting with exhibitors, you'll want to stop and sample refreshments from:



Beverage Sponsors:



Expo Exhibitors get Connected!



Meet other business owners, managers, professionals and decision-makers who represent a wide range of industries throughout the area; increase your relationship base; gain enhanced visibility for your company, products and services; and connect with the business community at-large.

Expo Exhibitors are Pampered!

During the Expo, you'll have Floor Captains assigned to your booth area to assist you, run quick errands and watch over your booth when you need that five-minute break. Past exhibitors say that's one of many things that makes Business Expo so special!



Chamber Social Media Program

The Chamber has established its Web 2.0 presence



In July, the Chamber launched its social media program, establishing a presence on *Facebook*, *Twitter* and *LinkedIn*.

With the Chamber's *Facebook Page*, Chamber members and the public can follow Chamber actions, get information on Chamber events, view photos, watch video and give feedback to Chamber staff. Make sure to check our *Facebook Page* following the Expo for event photos, and don't forget to tag yourself and your friends. *Facebook* users can become a fan of Chamber's *Facebook Page* at <http://www.facebook.com/bakersfieldchamber>.

The Chamber will use *Twitter* to offer Chamber members and the general public a feed of brief updates on Chamber activities. Chamber staff will post live updates from the Expo directly to *Twitter*. *Twitter* users can follow the Chamber at <http://www.twitter.com/bakchamber>.

Another powerful social media tool currently available is the Chamber's *LinkedIn Group*, available only to Chamber members. This group allows Chamber members to network with each other, communicate with Chamber Staff, post job openings and engage in discussion groups. *LinkedIn* users who are Chamber members can request to join the Chamber's group, at http://tiny.cc/gbcc_linkedin.

Questions? Talk to our staff at the Chamber's Expo booth.



Booth Application

Presented By:

CHAMBER

Greater Bakersfield Chamber of Commerce
Tuesday, October 26, 2010
4:00 p.m. - 8:00 p.m.
Rabobank Convention Center

Yes...Count me in! You'll see my booth at Expo 2010!

All booths include a 10 foot wide by 8 foot deep space. The booths will have an 8 foot high drape at the back of the booth and a three-foot high drape at both sides of the booth.

Included in basic price is (check off as needed):

Skirted table Two chairs Electrical (1000) watt, 120 VAC outlet

Available for additional charge: Phone line/Modem (\$150 base price) Analog Digital

[Please print clearly]

Business: _____

Contact Person: _____ E-mail: _____

Address: _____ City: _____ Zip: _____

Telephone: _____ Fax: _____

Check enclosed for \$ _____

Bill to my credit card: Visa MC Cardholder: _____

Acct.# : _____ 3-Digit CVC Code: _____ Exp.: _____

Signature: _____ Billing Zip Code: _____

Full payment must be received by October 15, 2010, to guarantee participation.

- Must be a member in good standing, with dues current at the time exhibitor application is submitted, to ensure member pricing.
- To ensure company listing in the program, application and payment must be received by no later than October 15, 2010.
- Requests for cancellations and refunds must be received by the Chamber no later than three weeks (21 days) in advance of the event.

Please initial here to indicate your understanding of these terms and conditions: _____

All booths are assigned to the Convention Center floor first and, when the floor is full, to the lobby area. Please check here if you would like to request placement in the lobby. Booth assignments are first-come first-served and final placement is determined by the Chamber.

Request Lobby

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Non-members \$540

After Sept. 17

Chamber Members* \$395

Non-members \$590

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Return

Application to:

FAX: 661-327-8751

MAIL: GBCC

PO Box 1947

Bakersfield, CA 93303

Sponsors:



Media Sponsors:



CHAMBER

Greater Bakersfield Chamber of Commerce
1725 Eye St. • PO Box 1947
Bakersfield, CA 93303

PRSR STD
U.S. Postage
PAID
Permit No.
61
Bakersfield, CA

**Your booth
application
is inside!**

Bakersfield Business Expo 2010

Tuesday, October 26, 2010

Here's what past exhibitors have to say about the Expo...



"The Bakersfield Chamber of Commerce trade shows are one of the best ways for me to network with current contacts and to meet new contacts. I

always generate business from the Expo"

John Williamson
State Farm Insurance



"The Business Expo is one of our "must do" activities each year. The networking that occurs at this annual event is priceless. We wouldn't miss it!"

Angela Paquette
Fresno Pacific University,
Bakersfield Center



Business Expo is a great place to reconnect with friends and customers - as well as, making new connections with businesses that you can offer your services to.

I am still doing business with customers from our first trade show!

Dayna Nichols
Castle Print & Publication