

Testimonials

“Leadership Bakersfield is truly a gem in our community. I was born and raised in Bakersfield and was amazed at the information and new relationships I made through Leadership. It’s an asset for anyone, whether a long-time resident or newcomer to our community. You’ll discover new information about this fantastic community and meet amazing people along the way.”

Jarrod McNaughton,
*Associate Vice President of Marketing,
San Joaquin Community Hospital*

“Leadership Bakersfield curriculum provides participants the opportunity to learn about the needs and problems in our community. Each month, you meet local community leaders and learn about their job responsibilities and challenges. The Class Projects provide the opportunity to put into action a community service project and utilize individual and team leadership skills. The professional leadership development and community contacts provided within Leadership Bakersfield are priceless.”

Bill Jeffries, Vice President ,
*Rabobank, N.A.
Community Banking Division
Class of 2006*

“After being transferred to Bakersfield and living here for several years, I found my participation in Leadership Bakersfield to be a very eye-opening experience. Bakersfield has so much to offer, and the program really allowed me to understand the landscape of the community. I would strongly encourage it to anyone – new residents as well as Bakersfield natives. You’re sure to learn something new about this wonderful city of ours!”

Danielle Wade,
*VP Customer Care and Marketing,
Bright House Networks –
Bakersfield Division*

“Of the many leadership programs I have attended, I can easily say this was the best. The friendships and business connections I’ve made from this group of fine people are priceless.”

Lieutenant Jay C. Borton
*Bakersfield Police Department
Class of 2005*

www.bakersfieldchamber.org



Leadership Bakersfield

**Developing
Tomorrow's
Community
Leaders
Today**



A program of the

CHAMBER

GREATER BAKERSFIELD
CHAMBER OF COMMERCE

Leadership Bakersfield



Goals

- Identify and motivate existing and potential community leaders.
- Acquaint these individuals with community needs and problems while offering alternatives for dealing with these.
- Provide a forum to meet with and be challenged by current community leaders to expand community involvement.

The Program

Once a month, from September through June, participants attend an all-day seminar in which important community issues are reviewed and discussed. The format of each seminar includes a combination of lectures, panel discussions and hands-on visits to locales relevant to the day's theme.

During each seminar, decision-makers and experts on the topics addressed are invited to share their insights and views. Group discussions give participants the opportunity to express their opinions and to interact with the experts and with each other.

Required attendance at every Leadership Bakersfield session ensures the continuity and quality of the learning experience for each participant.

Sponsored by the Greater Bakersfield Chamber of Commerce, Leadership Bakersfield is designed to provide the knowledge and perspective that tomorrow's leaders will need to guide our community through challenging and sometimes difficult times.

Each year Leadership Bakersfield selects up to 30 existing and emerging leaders. Representing a wide cross-section of the community, these individuals have a demonstrated potential for leadership, a deep commitment to our community and a desire to assume greater responsibilities.

The Curriculum

Leadership Bakersfield focuses on developing and enhancing leadership skills plus providing exposure to a wide range of community issues, including:

- Agriculture
- Arts and Culture
- Criminal Justice
- Education
- Health and Human Services
- Leadership
- Media
- Energy
- Government

Class Projects

Working with a small group of Leadership Bakersfield classmates, program participants select and complete a class project. In addition to offering a window of opportunity for ongoing community involvement, these projects also provide a setting in which class members can work closely together toward a common goal. Time is set aside at the end of the year for each group to share the results of their project with the rest of the class.

Application Process

1 For application or information contact:
Greater Bakersfield Chamber of Commerce
1725 Eye Street
PO Box 1947
Bakersfield, CA 93303
(661) 327-4421
(661) 327-8751 Fax

2 Application Deadline:
Completed applications must be submitted by 5p.m. during the last week of June on the date specified on the application.

3 Tuition: \$945:
Tuition is nonrefundable after acceptance and must be paid prior to the first class.

4 Selection Criteria:

- Demonstrated leadership potential.
- Personal commitment to community service.
- Willingness on the part of the applicant and his/her employer to devote the required time.
- Must reside or work in Kern County.

5 Finalists:
Finalists will be selected and interviewed based on application materials submitted. All interviews will be conducted by a selection committee.

Scholarships

A limited number of partial scholarships may be available each year for those people who need financial assistance to participate in the Leadership Bakersfield program. Scholarships are generally awarded based on economic need and criteria established by the sponsoring organization. For further information on Leadership Bakersfield scholarships, contact the Greater Bakersfield Chamber of Commerce at 327-4421.

Are you Interested?

- Yes! I want to be considered as a candidate for Leadership Bakersfield. Please send an application and additional information.
- Yes! We want to sponsor a candidate. Please send an application and additional information.

Name _____

Company _____

Address _____

City _____ Zip _____

Contact Phone _____

Contact Email _____

I understand that the selection of nominees will be made by a committee and not Chamber staff.

I understand that, if selected, a tuition fee will be charged.

I understand that, to be a candidate for this program, I must be at least 18 years old and must reside or work in Kern County.

Mail or fax to:

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